

FOR IMMEDIATE RELEASE

Grand Opening of the East Coast Credit Union Social Enterprise Centre

Antigonish, NS, December 3rd, 2018 – It was an exciting day at the grand opening of the East Coast Credit Union Social Enterprise Centre which took place on Friday, November 30th at the new venue located at 75 St. Ninian Street in Antigonish, NS. A partnership initiative between the Canadian Association of Community Living Antigonish and the Royal Canadian Legion in Antigonish transformed the former National Philatelic Center into a multi-use center.

East Coast Credit Union staff, management and board members were happy to be in attendance as President and CEO, Ken Shea, along with dignitaries from across the region offered their congratulations and support during the celebration.



Ribbon Cutting ceremony at the Grand Opening

“This is an important community partnership between the Canadian Association of Community Living and the Royal Canadian Legion here in Antigonish that will increase operational capacity for both organizations, add new jobs and create new opportunities for Antigonish residents and surrounding communities,” says Ken Shea, President and CEO of East Coast Credit Union. “We are proud to provide support and contribute \$100,000 to this exciting initiative. This investment reflects East Coast Credit Unions values and commitment to supporting the economic development of our communities.”

“This partnership will add significant value and offer up a great space to host more events year-round and bring new activity to the area,” says Bill Timmons, Chair of the Cooperative Social Responsibility Committee with East Coast Credit Union. “We are starting to see the benefits already and we look forward to the positive impact it will have in the years to come.”

About East Coast Credit Union

East Coast Credit Union is a dynamic, full service, financial co-operative using a member-first approach to partner with individual and business members to achieve financial success. East Coast Credit Union is the largest credit union in Atlantic Canada with approximately \$700 million in assets and serving over 41,000 members from a branch



network reaching from Cape Breton to Halifax, giving you more access when and where you need it. They have grown to become a stronger credit union that is focused on investing in your communities, providing competitive products and new services and building relationships with your unique financial needs in mind. Providing convenient and flexible banking options means their members can do their banking any way, anywhere! They are proud to be a part of the credit union system that has been ranked first in customer service excellence out of all financial institutions for 12 years in a row. East Coast Credit Union is locally owned by their members. They are committed to supporting the communities they live and work in through not only financial support but also countless volunteer hours.

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