

FOR IMMEDIATE RELEASE

East Coast Credit Union pledges \$100,000 to CACL Antigonish/Legion Partnership Initiative

Antigonish, NS, August 16, 2018 – East Coast Credit Union is pleased to announce that we have contributed \$100,000 to an important community partnership initiative between the Canadian Association of Community Living (CACL) and the Royal Canadian Legion in Antigonish. The organizations have formed a social enterprise partnership that will convert the former National Philatelic Center located at 75 St. Ninian Street in Antigonish into a multi-use Center.

This initiative will add value to the community in terms of social, cultural and economic benefits and will increase the operational capacity for both organizations, adding new jobs and creating new opportunities for Antigonish residents and surrounding communities.

“We are proud to provide support and be a part of this important community initiative,” says Ken Shea, President and CEO of East Coast Credit Union. “Community support and business partnerships are very important to East Coast Credit Union and we look forward to the social and economic benefit it will bring to the local community.”

The contribution also includes perpetual naming rights and as a formal recognition of the investment the building will be renamed the *East Coast Credit Union Social Enterprise Centre*.

“We are pleased with the extended partnership with both organizations,” says Bill Timmons, Chair of the Cooperative Social Responsibility Committee with East Coast Credit Union. “We believe this investment reflects our credit unions values and commitment to supporting the economic development of our communities. With the support of local businesses and organizations we can continue to do great things that have significant reward for the entire town and county.”

About East Coast Credit Union

East Coast Credit Union is a dynamic, full service, financial co-operative using a member-first approach to partner with individual and business members to achieve financial success. East Coast Credit Union is the largest credit union in Atlantic Canada with approximately \$700 million in assets and serving over 41,000 members from a branch network reaching from Cape Breton to Halifax, giving you more access when and where you need it. They have grown to become a stronger credit union that is focused on investing in your communities, providing competitive



products and new services and building relationships with your unique financial needs in mind. Providing convenient and flexible banking options means their members can do their banking any way, anywhere! They are proud to be a part of the credit union system that has been ranked first in customer service excellence out of all financial institutions for 12 years in a row. East Coast Credit Union is locally owned by their members. They are committed to supporting the communities they live and work in through not only financial support but also countless volunteer hours.

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