



East Coast Credit Union joins bullfrogpowered businesses across Nova Scotia by taking action to support a low carbon economy

Halifax, NS, January 24, 2017—[Bullfrog Power](#), Canada’s leading green energy provider, and [East Coast Credit Union](#) are announcing a significant new environmental partnership. East Coast Credit Union is choosing Bullfrog Power’s green electricity for all of its 20 branches and 30 ATMs across Nova Scotia.

“We’re so excited to welcome East Coast Credit Union to the bullfrogpowered community,” says Holly Bond, VP, Regional Sales, Bullfrog Power. “By supporting green electricity with Bullfrog Power, East Coast Credit Union is taking important action on climate change and is demonstrating that businesses in Nova Scotia can be leaders in the transition to a low carbon economy.”

East Coast Credit Union is bullfrogpowering its branches and ATMs. That means that Bullfrog Power’s generators put 100 per cent clean, pollution-free electricity onto the grid to match the amount of conventional power that East Coast Credit Union’s branches and ATMs use. Across Canada, Bullfrog Power’s green electricity comes from a blend of wind and low-impact hydro power sourced from new Canadian renewable energy facilities.

“By supporting green energy with Bullfrog Power, we’re reducing our environmental footprint and supporting the development of new community-based renewable energy projects across Canada,” says Ken Shea, CEO, East Coast Credit Union. “In particular, we’re proud to support local renewable energy projects in Nova Scotia, such as the newly constructed Ellershouse Wind Farm.”

Bullfrog Power, through its community renewable projects program, has supported more than 70 green energy projects across Canada. Bullfrog Power community projects in Nova Scotia include the [Hope Blooms community solar greenhouse in Halifax](#) and a [rooftop solar installation in Ship Harbour with The Deanery Project](#), a nonprofit co-operative focused on the environment, youth and community development. For more information on Bullfrog Power’s community projects, visit bullfrogpower.com/projects.



About Bullfrog Power

Bullfrog Power, Canada's leading green energy provider, offers renewable energy solutions that enable individuals and businesses to reduce their environmental impact, support the development of green energy projects in Canada and help create a cleaner, healthier world. As a Certified B Corporation, Bullfrog Power meets higher standards of social and environmental performance, transparency, and accountability. Thousands of individuals and businesses in Canada are doing their part to address climate change and air pollution by choosing green energy with Bullfrog Power. Sign up easily, quickly and affordably at bullfrogpower.com.

Join the bullfrogpowered community online on Facebook (facebook.com/BullfrogPower), Instagram ([@bullfrogpower](https://instagram.com/bullfrogpower)) and Twitter ([@bullfrogpower](https://twitter.com/bullfrogpower)).

About East Coast Credit Union

East Coast Credit Union is a dynamic, full service, financial co-operative using a member-first approach to partner with individual and business members to achieve financial success. East Coast Credit Union is the largest credit unions in Atlantic Canada with over \$677 million in assets and serving over 41,000 members from a branch network reaching from Cape Breton to Dartmouth, giving you more access when and where you need it. They have grown to become a stronger credit union that is focused on investing in your communities, providing competitive products and new services and building relationships with your unique financial needs in mind. Providing convenient and flexible banking options means their members can do their banking any way, anywhere! They are proud to be a part of the credit union system that has been ranked first in customer service excellence out of all financial institutions for 12 years in a row. East Coast Credit Union is locally owned by their members. They are committed to supporting the communities they live and work in through not only financial support but also countless volunteer hours.

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