



**Board of Directors**  
*Nominee Profile*

**Name: Travis Gunn**

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*What character traits do you currently possess that you feel would be an asset to the overall governance of the East Coast Credit Union Board of Directors?*

- I pride myself on high integrity and trust, a diligent approach to understanding the business and the team members, and a focus on critical and analytical thinking to solve complex problems.
- I communicate openly and listen keenly to understand all sides of an issue. I thrive as a part of a team and enjoy working with groups of people to further the organizations' missions.
- I am a strategic thinker and have been in leadership positions in business for 20 years where I was required to formulate strategy for the business, build teams, identify key performance indicators and then build plans to execute as a team.
- I am relaxed, like to think I have a friendly sense of humour and enjoy working in groups with broad diversity of thoughts and experiences.

*What skills, knowledge, and experience do you bring that you believe will contribute to our Board of Directors, i.e. community involvement, board experience, etc.?*

- Board member of Chair of non-profits and health-care focused organizations for over 20 years.
- Picou County Health Authority, Highland Community Residential Services, Northern Nova United Soccer Club, Weightlifting Nova Scotia, NS Accessibility Directorate and several other boards I have served.
- I have coached soccer for over 20 years, and Olympic weightlifting for 8 years.
- I have led strategy development, facilitated board development and board member review processes, reported publicly on the progress of organizations I serve and led as Chair in several other capacities across the various boards.
- I have an MBA which provides me with a strong academic background in finance, operations, human resources, marketing, accounting and other leadership areas.
- My work as a Chief Operating Officer in a 16-site pharmacy organization provides me with valuable experiences in retail, customer service, leadership and governance.