



Board of Directors
Nominee Profile

Name: Julie Marchand
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What character traits do you currently possess that you feel would be an asset to the overall governance of the East Coast Credit Union Board of Directors?

I am a principled and community minded professional whose character is defined by integrity, accountability, and an unwavering commitment to service. I am adaptable, creative, and proactive, with a natural ability to navigate complex challenges. Equally important is my collaborative and people-focused nature. Years of mentoring students, supervising teams, and supporting colleagues reveal a leader who listens, encourages, and elevates those around me. Strong teamwork skills, and commitment to problem solving qualities foster trust and constructive dialogue at the Board table. Long-standing involvement in community organizations – including Enactus, Girl Guides, municipal committees, and currently as an East Coast Credit Union Director demonstrates my dedication to cooperative values and community well being.

What skills, knowledge, and experience do you bring that you believe will contribute to our Board of Directors, i.e. community involvement, board experience, etc.?

- Over 15 years of senior financial leadership, including budgeting, forecasting, audit oversight and compliance.
- Strong governance experience through roles such as Director, Secretary, and Chair of the Governance Committee with East Coast Credit Union, and Chair of the Town of Port Hawkesbury Audit Committee.
- Deep understanding of financial controls, risk management, regulatory requirements, and internal audit processes.
- Extensive community involvement through Enactus (StFX and NSCC), Girl Guides of Nova Scotia, and multiple local communities.
- Proven ability to analyze complex financial information and support sound, strategic decision making.
- Experience managing multimillion dollar budgets and leading operational improvements in higher education and industry.
- Skilled communicator and educator with over a decade of teaching business, leadership, and financial management.
- Collaborative, positive, and solutions-oriented approach that supports effective board dynamics and member focused governance.