



EAST COAST

Board of Directors

Nominee Biography

Name: John Berk

Contact:

LinkedIn (John Berk)

Facebook (John Berk)



What character traits do you currently possess that you feel would be an asset to the overall governance of the East Coast Credit Union Board of Directors?

Working on the ECCU Board over the past several years has given me the tools required to advance my participation as a Director. The experience has provided me with the opportunity to become more involved with the workings of the Board, supported Director training, and continued mentorship has created a great understanding to continue as a fully active member of this Board. I understand that being a Board member requires collaboration, communication and respecting the role and duties of a Director. I am confident in my abilities to chair committees, work diligently towards goals and follow through to meet outcomes. I work well with others, respect the value of active listening and informed decision making. As a lifelong Credit Union member I feel I have a vested interest in the mission, vision and values of the organization to work in the best interests of the membership. I have a background in business which allows me to understand management roles, human resources and risk management with respect to operating a business. The training I have completed has furthered my skills and provided the tools to be a strong active member of this Board. I believe in community service, I believe in the people I work with, and as a Director, I will provide a strong voice for the members of ECCU.

What skills, knowledge, and experiences do you bring that you believe will contribute to our Board of Directors, i.e. community involvement, board experiences etc.?

- 1) ECCU Union Board Member 2019, 2021-2022
 - Committees: Community Impact (3 years), Governance (3 years), Nominations (1 year)
- 2) Credit Union Training
 - Credit Union Director Achievement Program
 - Credit Union Development Education Program
- 3) Owner/Operator of Baddeck Gathering Ceilidhs
- 4) Past member of Cape Breton Victoria Regional School Board - 6 years
 - Vice Chair; Management, Audit & Policy Committee Chairs
 - Education, Assessment, Bylaws, Hub School & Superintendent Hire Committees
- 5) Past member of several volunteer groups:
 - Fire Department - 28 years
 - Minor Hockey Assoc. - 12 years
 - Scouts - 12 years
 - Royal Canadian Legion - 28 years
 - Served on Boards in various capacities of all groups