

FOR IMMEDIATE RELEASE

East Coast Credit Union President and CEO Inducted in Top 50 CEO Hall of Fame

Halifax, NS, September 22, 2020— East Coast Credit Union is proud to share that our President & CEO, Ken Shea, was named one of Atlantic Canada’s Top 50 CEO’s by Atlantic Business Magazine. This was announced at a virtual awards ceremony that took place on Tuesday, September 15th.

Atlantic Business Magazine honours those with corporate leadership excellence and in 2005, Atlantic Business Magazine launched its Top 50 CEO legacy program: The Hall of Fame awards. East Coast Credit Union is excited to announce that Ken Shea has been inducted in the Top 50 CEO’s Hall of Fame after being a five-time Top 50 CEO award winner.

“It is a great honour to be inducted in the prestigious Hall of Fame awards program. I join an impressive list of accomplished leaders across the Atlantic provinces,” said Ken Shea. “This award recognizes leadership and behind any great leader is a team of hard-working, dedicated individuals, who I am lucky to work with each and every day. I would like to thank all the staff, management and board members of East Coast Credit Union for everything you do. This award is for all of us,” said Shea.

Ken Shea became President & CEO of East Coast Credit Union in July of 2011. During that time, he has grown its assets over 300% from \$311M to over \$950M. Ken has more than 30 years of experience in the financial services industry and has worked mainly in Atlantic Canada. Under Ken’s leadership, East Coast Credit Union has been recognized with a number of awards including being named as a Top Atlantic and Nova Scotia Employer in 2019 and 2020. East Coast Credit Union was also awarded the CCUA National Credit Union Award for Sustainability, and Corporate Social Responsibility in 2018 and the CCUA National Award for Community Economic Development in 2019, as well as many others throughout his years as President & CEO.



Ken Shea accepting his award as one of Atlantic Canada’s Top 50 CEO’s, and also for being inducted into the Top 50 CEO Hall of Fame.



This awards program considers corporate growth over time (at least 36 months); personal and corporate commitment to the community through sponsorships and volunteer work; and a demonstrated ability to successfully navigate challenging circumstances. Eligible nominees must lead a company or organization whose head office is in Atlantic Canada, or who is in charge of a provincial/regional head office that has significant decision-making and organizational autonomy.

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About East Coast Credit Union

East Coast Credit Union is a dynamic, full service, financial co-operative using a member-first approach to partner with individual and business members to achieve financial success. East Coast Credit Union is the largest credit union in Atlantic Canada with over \$950 million in assets and serving over 42,100 members from a branch network reaching from Cape Breton to Halifax, giving you more access when and where you need it. They have grown to become a stronger credit union that is focused on investing in your communities, providing competitive products and new services and building relationships with your unique financial needs in mind. Providing convenient and flexible banking options means their members can do their banking any way, anywhere! They are proud to be a part of the credit union system that has been ranked first in customer service excellence out of all financial institutions for 13 years in a row. East Coast Credit Union is locally owned by their members. They are committed to supporting the communities they live and work in through not only financial support but also countless volunteer hours.

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